

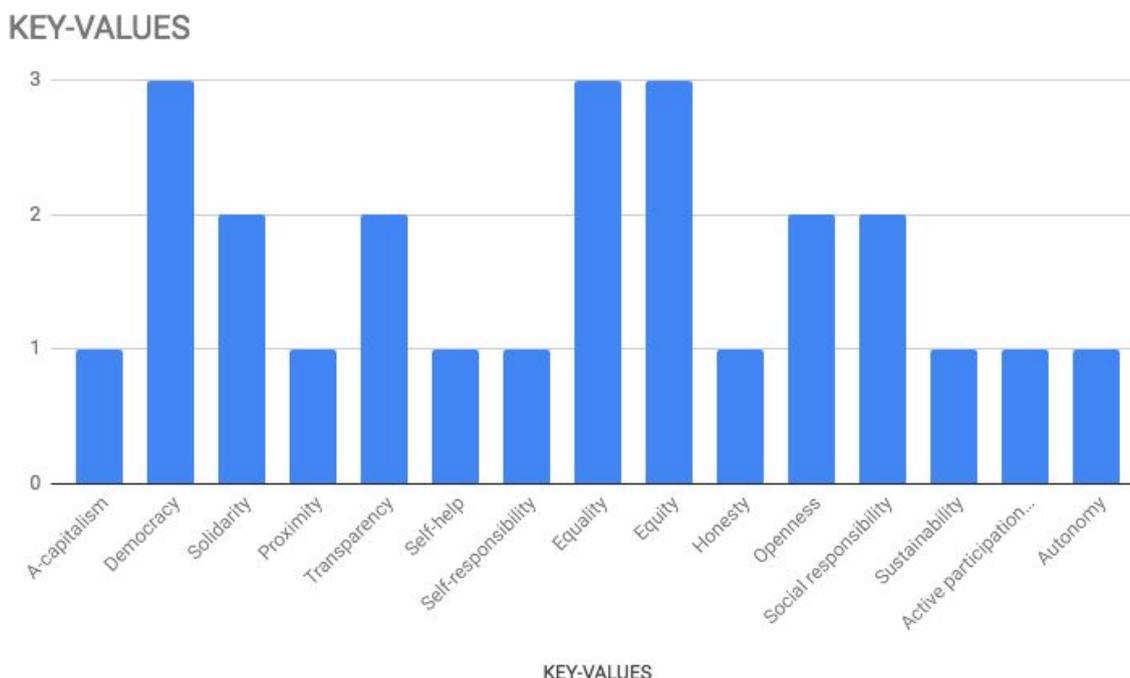
REPORT ON KEY VALUES OF COOPERATIVE CULTURE SURVEY

OCTOBER 2018

This is the report that Changemaker has elaborated with the analysis of the answers that we received from the partners through the Google form sent in september.

The main key-values, according to the answers we received, are: democracy, equality, equity. Next to them are: solidarity, transparency, openness and social responsibility.

Question n.1: Which are the key values of the cooperative culture? Write at least 5



Question n.2: Why are they important?

“These values are basis of the success and functioning of cooperatives. They are the values on which the modern cooperative movement was founded and the basis for the organization of every cooperative enterprise in the world today.”

“In the tradition of their founders, co-operative members also believe in the ethical values of honesty, openness, social responsibility and caring for others.”

“All of the above values are core to the co-operative culture and are internationally recognized.”

“The A-capitalism:

Whatever the purpose of the agricultural cooperative society, it can, in principle, deal with transactions only with their partners who, for their part, are obliged to use the services of the agricultural cooperative society according to the commitment of activity provided for in the statutes Democratic management : "One man, one vote". Whatever the share of the share capital held by the cooperator, it has only one vote. The partners are equal to each other in the exercise of their voting rights and all other rights relating to the management of the company.

Solidarity:

Organizing as a cooperative enterprise means associating people, entrepreneurs, both customers, suppliers and partners, who pool their resources, bind themselves to each other, collectively assume their responsibility to ensure their sustainability. It is in this daily solidarity that the meaning of the cooperative association resides.

Proximity:

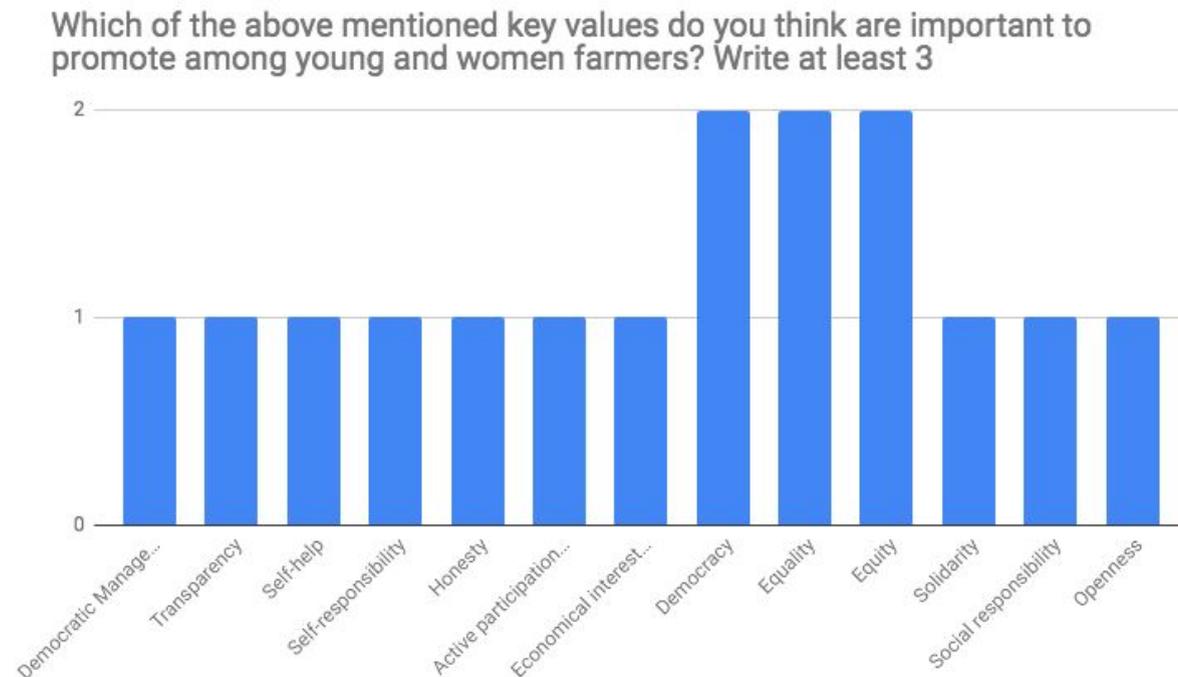
All cooperatives are anchored in the agricultural production basins of their members (territorial division). They are not relocatable. By organizing the outlets for regional agriculture, they set up value-added activities and direct and induced jobs on their territories.

Transparency:

Each member can know the operating rules of the cooperative and the details of the operations. There is a great proximity between the members, the Board of Directors, the Management and the employees. The results of the cooperative are shared by all members according to criteria voted in the General Assembly. The respect of reciprocal commitments between the members and their cooperative is the bedrock of this economic model.”

The most important key-values to promote among young and women farmers are democracy, equality and equity, which are exactly the most relevant key-values for cooperatives (compare the first question).

Question n. 3: Which of the above mentioned key values do you think are important to promote among young and women farmers? Write at least 3



Question n. 4: Why is that important to promote those values among young and women farmers?

“These values are core to the co-operative culture.”

“These values are the essence of the cooperative, the co-op cannot be understood if one of them is missing.”

“Cooperative will be alive only when there are active membership, very important is honesty. Honesty is the basis of cooperation and collaboration. Without economical benefits, there won't be members in cooperatives.”

“Democratic Management: The new generation (millennials) is finding it increasingly difficult to fit into a vertical organization of work and seeks to join organizations operating in horizontal organization (project mode) in which they can develop intrapreneurship projects. Be part of a collective, while being autonomous in its organization

Transparency: At the hour of golden parachutes, outrageously high remuneration of big bosses and other bonuses and bonuses, the lambda employee feels hurt. In the cooperative model, everything is transparent, everyone can consult the data they want and above all administrators are farmers and make decisions in the general interest and not in the interest of someone.

Solidarity: The new generations are looking for more and more meaning in their work. To leave a cooperative is to be part of a solidarity organization where we all work together for a common purpose.”